

cents

Laundromat Utility Costs



14.3%

Average increase in electricity costs in 2022



40%

Decrease in natural gas costs between December '22 & January '23



67%

of laundromat owners feel the biggest problem they face in the industry is **high utility costs**

Save on Laundromat Utility Costs

Energy Efficient Machines



50%

Up to 50% in **water savings**



15%

Less gas usage



15%

More energy savings

Pricing Strategy



65%

of laundromat owners plan to **raise vend prices**



15-20%

Utility costs should only be 15-20% of your **gross income**

Negotiate



Call your local utility companies to discuss **programs, grants, or discounts** they offer



Partner with an advisory firm like **Global Energy** to manage costs and reduce expenses