

How the Cents POS System Transforms Laundromat Operations



Time for a New Cycle

The Cents POS system and more transforms laundromat operations with enhanced business insights, customer relationship management and everything in between. Here are the top 10 features.

1. Order Tracking & Process Management

The Cents POS system puts everything a laundromat owner needs to monitor orders and manage processes in one place. Track store operations, employee information and order data, including machine numbers and cycle stages.

2. Delivery Management

Offer dynamic laundry delivery at affordable prices for customers. Whether you have your own drivers or not, we work to be your partner for all delivery needs.

3. Self-serve Tracking

Add custom hardware to machines to better understand your operation. Track machine usage and performance to streamline customer processes and boost your business' overall efficiency.

4. Customer Notifications & Alert

Cents Live Link empowers operators and customers to track orders at any stage: from first load to delivery confirmation. Our intuitive system enables quick order edits and customer communication, nurturing a positive connection between operators and customers.

5. Dynamic Pricing Options

The Cents POS system offers flexible pricing options to meet any type of transaction. Whether that's laundry delivery or per-pound services, Cents tailors pricing to the customer, boosting your bottom line.

6. Inventory Tracking

Cents gives single and multi-store owners the ability to understand the contents and volume of their inventory, allowing them to make better inventory management decisions. Receive timely alerts of low inventory and get quick ordering options to replenish stock with the push of a button.

7. Location-based Management

The Cents POS system generates business insights for each laundromat location. Adjust prices and options of services, customize online ordering features and view employee information on a per-location basis to maximize the efficiency of your entire operation.

8. Robust Customer Relationship Management

Our customer relationship management (CRM) system integrates seamlessly with a laundromat's website and marketing efforts. Get comprehensive insights, track cart abandonment and access advertising reporting.

9. ROI Calculator & Data Analysis

Our laundromat operations system uses data to calculate return on investment, so operators can better understand their customers, track revenues, upsell and sharpen store management.

10. Store Management System Integration

A POS system is just one piece of a laundromat operation solution. Cents is a POS system and more that addresses an owner or operator's every need: from robust operation management to sharp business insights.