

2022 Holiday Laundromat Checklist

Decorate your laundromat

Ideas include putting a wreath on the door, creating a special holiday playlist, or putting a tree in the corner.

Winterize your property

If you live in a snowy state, stock up on sidewalk salt and have plans for plowing snow.

Collect holiday time off requests

Find out now who plans to be gone for the holidays and who wants to pick up a few extra hours.

Put out your staff schedule ahead of time

Give your staff enough time to plan their own holidays by creating your schedule as soon as you get requests off.

Get staff gifts for the holidays

Even giving staff a small gift can go a long way in spreading holiday cheer and showing appreciation.

Adjust seasonal hours on Google Business or your website

Make sure customers know when you'll be open and close by updating your website and Google Business profile.

Plan for any discounts or promotions for the holidays

Since holidays tend to be slow, offer incentives for customers to come in.

Advertise them across social, email, website, and Google Business

Publish the discounts you create wherever you communicate with customers so they know about any opportunities.

Have inventory orders in early

It's a busy season for shipping and delivery, so order inventory ahead of time so you don't run out.

Plan your days off to rest and recuperate

Don't forget to enjoy the holidays with your own family and friends. Give yourself a day for celebration and R&R.

2022 HOLIDAY CALENDAR

NOVEMBER

- 24 Thanksgiving
- 25 Black Friday
- 28 Cyber Monday

DECEMBER

- 18 Hanukkah Starts
- 26 Hanukkah Ends
- 24 Christmas Eve
- 25 Christmas
- 31 New Years Eve

Manage your laundromat from wherever you are, any time of the year with a laundry business management system.