

cents

Laundromat Owners Guide



Is your laundromat ready for the New Year?

Within the last few years, we have seen the laundry industry accelerate faster than ever before. Laundromat operators who have implemented the latest trends are generating amazing results. We've compiled a guide of the top 5 methods, systems and tools to position your laundry business for success in the New Year.

1. Advanced Point of Sale

An effective, user-friendly POS system is essential to the success of any business. Don't leave something as crucial as order intake, transaction processing and customer preferences to a generic solution that does not compensate for the nuances of your laundry business. Instead, integrate an all-in-one laundry business management platform such as Cents.



2. Business & Employee Management

Operating your laundromat effectively means understanding your business. Through Cents, your entire operation can be visible in new ways. Take advantage of a complete Business and Employee Management solution that provides insights into your store so that you can optimize efficiency, cut costs, and increase revenue.



3. Data and Analytics

The ability to track employee performance and operational efficiency is key to increasing margins. Whether you understand your business inside and out or you're looking for new ways to grow, collecting data is the first step. Implementing an all-in-one solution helps ensure you are collecting accurate information so that you can make the correct decisions.



4. Pickup and Delivery

Adding Pickup and Delivery (PUD) services to your business can drastically increase revenue by expanding your market and increasing wash and fold order volume. PUD has been a cornerstone of the industry for as long as most people can remember. However, new operating models make it easier than ever to get started.



5. Growth & Partnerships

Partnering with the right all-in-one business management platform such as Cents provides access to a larger network of partners that will help generate additional volume from local businesses, decrease utility bill costs and much more. Strategic partnerships can help grow your business, increase revenue and optimize your margins.



Request a free demo with Cents to learn more and get started.

Take advantage of these trends and position your laundry business for success in the New Year!



3. Data and Analytics

The ability to track and analyze data is essential for operational efficiency and profit margins. Whether you're looking for new ways to grow your business, this is the first step. Implementation helps ensure accurate information and makes the conversion



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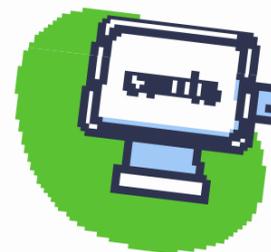


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